

## CURRICULUM VITAE

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### **Education and Qualifications**

- 2004/2005** University of Brighton  
PGCE (Post Compulsory Education)
- Sep – December 2003** Sussex Downs College  
Advanced Flash Actionscripting
- 2002/2003** University of Sussex  
MA (with Distinction) – Digital Media  
Courses:  
Media studies, Political economy of new media, Science, Technology and Art and Theory and practice of interactive media.  
Work-placement at Drumbeat Media in Brighton  
Dissertation: The Digital Designer: architect of information, engineer or craftsman?
- 2000/2002** University of Brighton  
Higher National Diploma – Multimedia  
11 distinctions – 3 merit+  
Modules covering screen design, interface design, multimedia principles, time-based design, cultural interpretation etc. Software skills include; DreamWeaver MX, Photoshop 7, Illustrator 10, Flash MX, Director MX, Premier 6, AfterEffects 6, Streamline, Fireworks and 3d StudioMax (basic), Painter, Poser and various audio editing software including SoundEdit 16 and Bias Peak.
- 1999/2000** Brighton College of Technology  
Professional Development Certificate - Graphic Design

Completed with 8 distinctions and 2 merit+'s  
Software skills include; Photoshop, QuarkExpress, Illustrator and Director

- 1999/2000** Fine Arts Portfolio Coarse - Adult Education - Brighton College of Technology  
Completed with 6 credits at level 3
- 1987** Lighthouse Training - Brighton, HTML
- 1983** The Rudolph School of Graphic Design (Johannesburg, South Africa).  
One year diploma in Graphic Design:  
Airbrushing, Layout, Typography, Type Mark-up, Rendering, Visualisation, Anatomy, Textile Design and animation.
- 1982** Sandown High School (Johannesburg, South Africa).  
Matriculated with University Exemption - (Similar to 'A' levels).  
Subjects included: Art, English Language and Literature, Afrikaans Language and Literature, Biology, Geography and Business Economics.

## **Work Experience**

### **OCTOBER 2005/2006**

City College Brighton and Hove  
Spring term 2006  
HND Multimedia - Cultural & Critical Studies  
Design Futures - BA (Hons) Top up degree  
Professional Practice BA (Hons) Top up degree  
Interactive Design BA (Hons) Top up degree  
Dissertation Supervision BA (Hons) Top up degree  
End of year show BA & HND

City College Brighton and Hove  
Autumn term 2005  
Lead Tutor  
Cultural and Critical Studies - BA (Hons) Top up degree

City College Brighton and Hove  
Autumn term 2005  
Cultural & Critical Studies HND Multimedia yr.2

Sussex Downs College - Lewes  
Autumn/Spring term 2005/6  
Lead Tutor Cultural & Critical Studies  
Foundation Degree Multimedia yr1  
HND Multimedia yr.2

### **OCTOBER 2004/2005**

Freelance designer – Flash based, externally updatable site for k-scope (musician) www.k-scope.co.uk

City College Brighton and Hove  
Spring/Summer term 2005  
HND Multimedia - Professional Practice  
Design Futures - BA (Hons) Top up degree  
Professional Practice BA (Hons) Top up degree  
Interactive Off Screen BA (Hons) Top up degree  
Dissertation Supervision BA (Hons) Top up degree  
City College Brighton and Hove

City College Brighton and Hove  
Autumn/Spring term 2004  
Course Leader  
Cultural and Critical Studies - BA (Hons) Top up degree

City College Brighton and Hove  
Cultural Interpretations - HND Multimedia yr.2

Centre For Continuing Education - Sussex University at The Lighthouse Media Centre  
Multimedia - stage 2 - Developing Interactive Perceptions  
Image optimisation, Flash, Dreamweaver.

#### **OCTOBER 2003/2004**

Part time tutor Sussex University.  
Media Theory and Practice – year 2, Undergraduate – Practical Workshops , building websites in 10 weeks using Photoshop and Dreamweaver.  
Postgraduate MA – Digital Media, running the practical workshops for this course. Teaching Dreamweaver, Photoshop, Flash and Avid video editing.  
Responsible for the co-ordination and development of the practical section of this course, which includes, timetable and curriculum development, booking of studio facilities and an ability to build this around changing student needs.  
Support for 2<sup>nd</sup> year undergraduates: Flash animation  
Summer Term: Developing Interactive perceptions: digital media, stage2.  
Run at the Lighthouse in Brighton by Sussex University / Centre for Continuing Education. I am responsible for writing and implementing the entire course, which runs for 14 weeks.

Software Trainer for Hove Training Centre  
Design and develop courses to run at the above. Initially beginners and intermediate Photoshop, but hoping to expand to other software, such as Flash and Dreamweaver.

### **MAY 2003/JULY 2003**

Work-placement at Drumbeat Media, Brighton. Digital designer – responsible for various design jobs as directed and discussed with art director. These included; Drumbeat website, Flash text animations, Flash and AfterEffects adverts for Weightzone scales and various other projects.

### **SEPTEMBER 1994/MARCH 1995**

Admin Assistant - South Downs (NHS) Trust, at the Family Planning Clinic, Morley Street, Brighton. Accountable to the Service Manager and provided secretarial support and administrative back up to the service manager and other clinical staff. Key duties and responsibilities included:  
Working towards the computerisation of the clinic. This involved liaison with IT personnel and designing a database suitable for the clinic. The aim was to put all patient and service records on computer.

Designed and produced new letterheads, leaflets and forms for the clinic using QuarkExpress.

### **JUNE 1992/DECEMBER 1992**

Undertook voluntary work for The Landmark, which is a drop in centre for people living with HIV/AIDS, in Brixton, London. This involved going through a selection process followed by a two-month training course. Subjects included, Counselling Skills, Medical Facts, Lifting Skills, Confidentiality and Equal Opportunities. My work mainly involved providing patient support through communication and friendship, coordinating and attending volunteer meetings, and liaison with management on current issues.

### **JUNE 1992/DECEMBER 1992**

Freelance Computer Graphic Designer in London. I predominantly worked with an associate designing business presentations, small animations and producing cover designs for CD's.

### **JANUARY 1991/JUNE 1992**

Employed at the Video Lab, South Africa as a Computer Graphic Designer, using the Aurora 75.

My duties included: Execution of animation, graphics, logos, design etc., I was involved in television commercials at the story boarding and client liaison level, both for 3d and 2d systems, including 'Harry', Quantal Paintbox, and TDI. Responsible for taking briefs from clients, being present at pre-production meetings and then seeing the job through to completion. I was personally responsible for deadlines. I also designed and worked live on Open Broadcasts for large sporting events. I left the Video Lab in 1992 to move to the United Kingdom.

### **1991**

Freelance Computer Graphic Designer doing Business Presentations for the top end of the market, in London. Companies I worked for included: The Presentation Company, Presentation Works, Projected Image and Proteus Design. Also trained other staff to produce quality graphics and business presentations.

### **1988 - 1990**

Employed at IdeaData, Johannesburg, South Africa as a Computer Graphic Designer. I was mainly involved in Business Presentations, story boarding, corporate design, cover and brochure design, leaflets and package design. I was promoted in 1989 to a management position and was responsible for the coordination and development of a team of eighteen designers. I was selected for additional training in the United Kingdom during the months of January and February 1990.

### **1987 - 1988**

Assistant Manager for 'Design your Own', Chicago, USA.  
Responsibilities included: Design and illustrations for clothing, customer services, textile design, advertising and helping clients to use provided fabric and materials to create their own designs, and managing seven staff members.

### **1986 - 1987**

Opened a clothing boutique. Responsible for day-to-day running and management, design and merchandising. Sold as a going concern in 1987.

### **1986**

Visualiser/Designer for Conmark Advertising, JHB, South Africa.  
Was involved in all aspects of design, production, sales, artwork and printing for company that specialised in below the line advertising.

### **1985 – 1986**

Assistant Manager for ScreenPrint, Silk-screening studio.  
Design, camera-ready artwork and quality control for promotional material.

### **1984 – 1985**

In-house artist for Frank & Hirsch.  
Design of adverts and promotional material for TDK, Braun, Nikon and others.  
Included type-mark up, layout and preparation of artwork, including darkroom work.

## Personal Information

I have always maintained a keen interest in the current popular culture and its effects on contemporary art, both digital and non-digital. As my background is very much in the pioneering days of digital design I have always had a fascination with digital art and an interest in the new technologies developing within this culture; however I maintain that a good designer is one that has the ability to create artwork off-screen and use the medium as a tool. It is not software skills that make a good designer, but an innovative and creative designer can push the boundaries of the 'tool' to enhance his abilities. My areas of academic interest are focused upon interactive media and the production of digital media forms as high art. I am interested in the cross-over from traditional art mediums to these new ones: Does the development of these new art forms take away from the beauty and value of art as we previously conceived it, or does it add a new value and possibly even an enhanced and more valuable art form?

### Referees:

John Holford Clamp  
Programme Manager Multimedia/Photography  
Course Leader BA (hons) Multimedia Top-up Degree  
City College Brighton & Hove  
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James Brocklehurst  
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Phil Taylor  
Course developer  
BA (hons) Multimedia Top-up Degree  
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